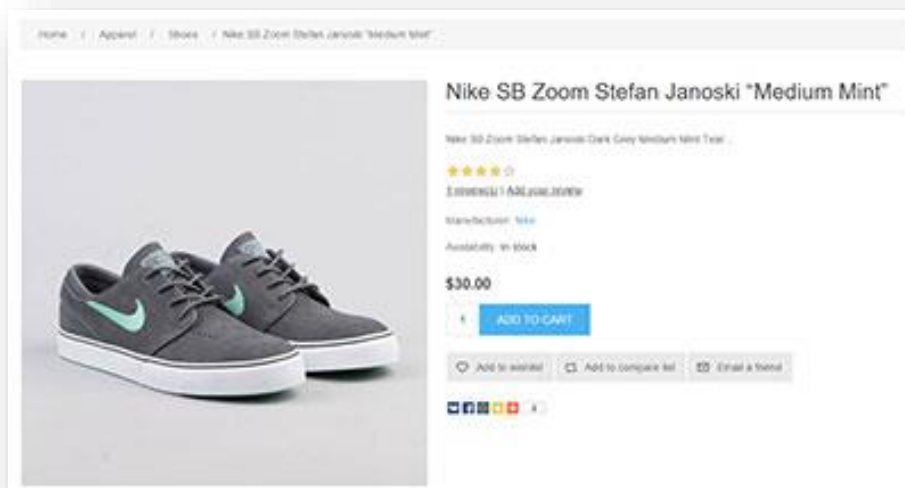# CompanyMe E-Commerce

What's E-Commerce

E- Commerce website offers a wealth of features and capabilities to create an online store. We have already included all the necessary tools, and are always adding new ones to the list of features, so check out our roadmap or contact us to find out what's in the pipeline .

One key feature of the Companyme E-Commerce is its pluggable modular/layered architecture which allows additional functionality and elements to be dynamically added to the application at run-time. This pluggable modularized architecture makes it easy to create and manage your websites.

Features of System

Mobile commerce

Mobile responsive web store is a must for any online business owner these days, as 82% of smartphone users make a buying decision while surfing the Internet on their smartphone, Companyme E-Commerce supports a mobile version of your website with a compelling, feature-rich and graphically pleasing storefront and means for retailers to immediately deliver relevant offers, promotions and products. The mobile-responsive version works on any connected device, without requiring extra development or add-ons. It is free and available out of the box.
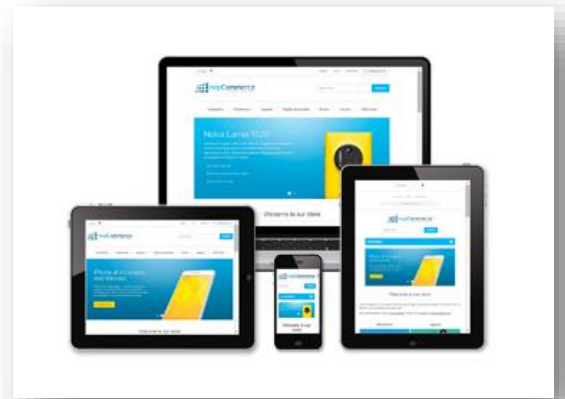
Multi-store

A multi-store feature enables you to run more than one store from a single Companyme E-Commerce installation. This means, you can host more than one frontend store on different domains and manage all admin operations from your single administration panel. You can create unique online stores for multiple brands, products, B2B, B2C, affiliates, co-branded stores and more. You can also quickly launch micro-stores for promotional campaigns .

The most convenient feature is that every online store shares a single database: you can share catalog data between stores, and your customers can log-in to all of your stores using the same credentials .

The following features can be set up separately for each store:

- Categories and manufacturers per store
- Products per store
- Content (news, blog, articles) per store
- Payments per store
- Shipping methods per store
- Tax rules per store
- Product prices per store
- Newsletters per store
- Graphical themes per store
- Order filtering and reports per store
- Almost each configuration setting can be set per store

Edit store details - nopCommerce demo store ◉ back to store list

Field	Value
Store name ❓	nopCommerce demo store
Store URL ❓	http://admin-demo.nopcommerce.com/
SSL enabled ❓	☐

WARNING: Do not enable it until you have SSL certificate installed on the server.

Field	Value
HOST values ❓	yourstore.com,www.yourstore.com
Default language ❓	--- ▾
Display order ❓	1
Company name ❓	Your company name
Company address ❓	your company country, state, zip, street, etc
Company phone number ❓	(123) 456-78901
Company VAT ❓	

Multi-vendor support

Multi-vendor and drop shipping support enables you to sell online without having to
When drop shipping is enabled, each product is assigned to a stock inventory or ship orders
particular vendor whose details are stored. Once an order is placed, an email is sent to the
vendor of each product in the order. The email includes products, quantities, etc. The
vendor then ships the item to a customer on behalf of the merchant, who typically pays each
of his/her vendors at the end of the month

Products from multiple independent vendors appear in the common product catalog and
your website visitors can shop at one web store even if your products are supplied by
hundreds of different vendors from all over the world. Each vendor can be provided with an
administrator panel access to manage their products, review sales reports and order details
regarding their products. Vendors do not interfere with each other's activity.
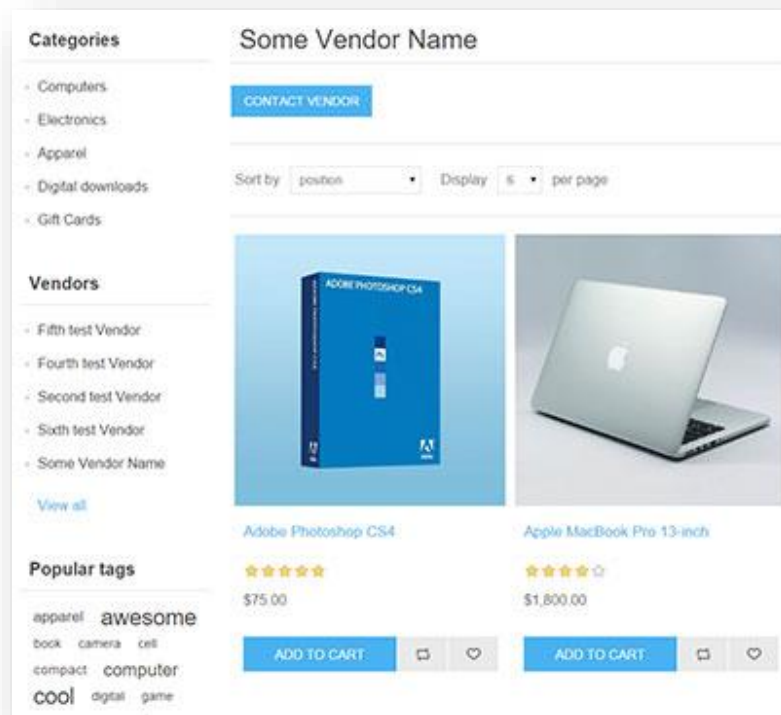
Product Features

Product attributes: Create as many attributes for your products as you need, such as size and color — each with its own SKU, price, weight, image and stock level. Store owners can add text options to products for shoppers to fill in, such as initials for monogrammed products. The shoppers can also upload files, for example, for custom prints on shirts.

Product comparison: Comparing products side by side removes the guesswork from your customers and facilitates their research, hence, improving the time, and the odds of adding a product to the cart.

Stock management: Our inventory management allows store owners to discern physical stock and available quantities. You can easily manage backorder and pre-order status for each product. Multiple warehouses, partial deliveries, stock management by product attributes (such as color and size) are supported.

Prices: In Companyme E-Commerce, price tools go beyond simple price tag creation. Store owners can set different prices for different groups of their customers, hide prices for extra-valuable items and make customers contact a sales team by enabling "call for price". Companyme E-Commerce supports "enter your price" functionality for donations, for

instance.

Downloadable products: Companyme E-Commerce supports license and user agreement attachments for downloadable products, such music files or eBooks. A store owner can choose a download activation type: "When order payment status is paid" or "Manual activation".

There are many other product features, such as:
- Rental products
- Recurring products
- Product tags
- Return management
- Multiple images per product
- Featured products, sale products or new products
- Bundle (e.g. Build your own computer) and grouped products
- Conditional product attributes
- Product specifications (e.g. processor, memory, graphic card)
- Security. ACL (access control list) on products, categories, and manufacturers
- Configurable measure weights and dimensions
- Import and export
- Bulk editing, etc.

Search engine optimization

Search engine optimization is the process of increasing the visibility of a website in search results. Our search engine optimization tool helps you get higher search rankings, meaning more organic traffic to your store.

Search engine friendly: To make store pages more search engine friendly, a store owner has full access to keyword tags and customized URLs management sections. Companyme E-Commerce also supports product pages with SEO-friendly names out of the box.

Sitemap: There are two popular versions of sitemaps, and Companyme E-Commerce supports both of them. An XML sitemap is a structured format of a site that a visitor doesn't need to see. The sitemap gives information about the pages on a site to search engines: their relative importance to each other, and how often they are updated. HTML sitemaps are designed for users, to help them find content on a page. They don't need to include each subpage. HTML sitemaps help both visitors and search engine bots find pages on the site.

Microdata: Microdata is a specification to embed machine-readable data in HTML documents. Integrating micro data into your website's code offers a number of potential

advantages. First, micro data can give the search engine spiders more context for the type of information on the website and the way the site should be indexed and ranked. Another benefit of micro data is the creation of "rich snippets", which display more information on search result pages than traditional listings Companyme E-Commerce supports twitter and Open Graph (Facebook) META tags.
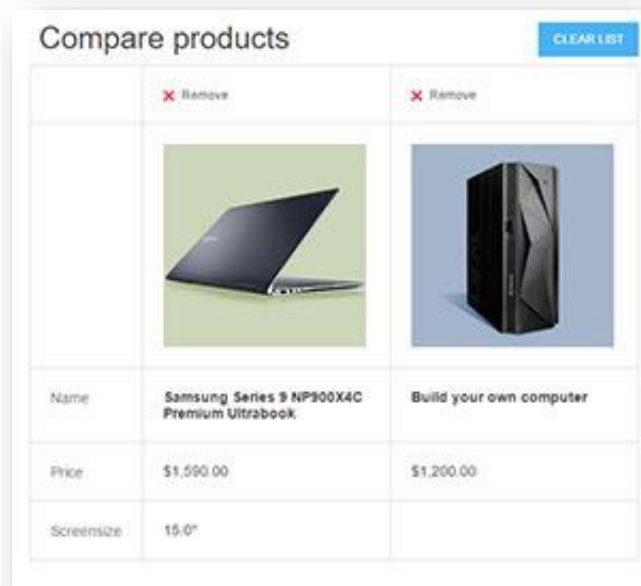
Marketing

Companyme E-Commerce has a variety of features for marketing campaigns:

Reward Points System: The rewards point program allows you to offer points earned on the money spent at your store. A customer can then redeem the points for additional products at your store.

Related products: Displaying related products is a great tool to upsell while customers browse a product page or before they check out.

Discounts and coupons: Discount amount can either be a fixed value or a percent off, e.g. $10.00 off or 20% off. You can specify a start date and an end date when a coupon is valid. Discounts can be assigned to products, entire categories, shipping, order totals, and more. They can also be assigned to specific customer roles. Companyme E-Commerce supports quantity discounts (tier prices), "N times only" and "N times per customer" discounts, and other various discount requirements (e.g. "Has one of these products in the cart" or "Spent XX amount").

Newsletter Subscriptions: Companyme E-Commerce allows your customers to subscribe to newsletters. The platform has a tool for creating your own custom newsletters and email

campaigns. It can also be integrated with third-party newsletter services (e.g. MailChimp, SendinBlue, etc.).

Content: Companyme E-Commerce supports news, blog, forums, polls, and custom pages (topics).
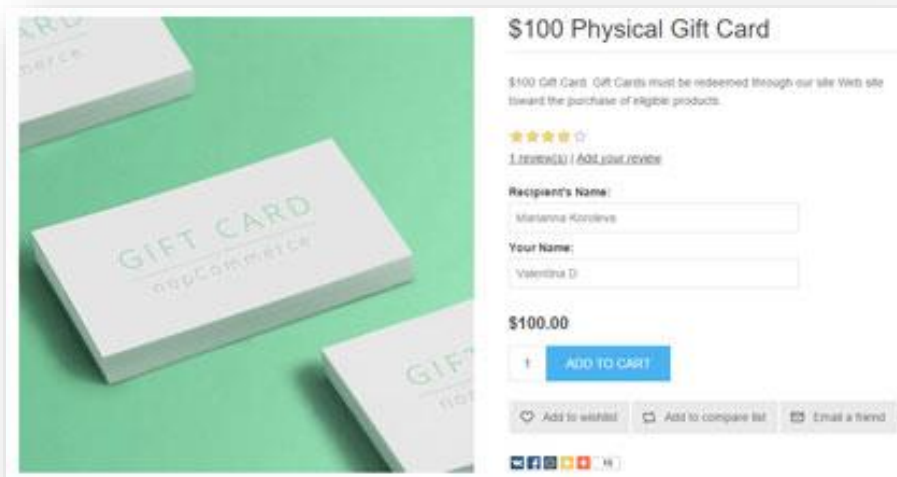
Gift cards: Gift cards functionality is something that every merchant needs, no matter if running an online or offline business. Companyme E-Commerce supports two types of gift cards: gift cards delivered via e-mail (virtual) and classic gift cards to be sent via post (physical).

Product reviews and ratings: Product reviews is one of the best forms of the marketing. Asking for feedback on products gives customers a voice, at the same time lettings potential customers know what other people think about your products. Companyme E-Commerce also supports the review helpfulness feature ("Was this review helpful to you?")

Product comparison sites: Companyme E-Commerce is fully integrated with all major product feeds - Google Shopping, PriceGrabber and Yahoo Shopping, become.com

Affiliate Program: Affiliate marketing is a type of performance-based marketing in which a store owner rewards one or more affiliates for each visitor or customer brought by the affiliate's own marketing efforts.

Additional extensions: In addition to out of the box features, you can find many other marketing tools on our marketplace, such as, product export to Facebook, SMS notifications to shoppers, etc.

7 Autostriad Road., Beside Masjid El Taisir floor #2 Apartment #8
Maadi, Cairo, Egypt
Phone +20 27491564 - +201094675604 - 01123646422
www.companyme.co
sales@companyme.co

Payment methods

- Companyme E-Commerce allows you to accept all major credit and debit cards.
A store can be set to authorize only, or auth-capture credit card mode. Companyme E-Commerce supports refund (and partial refund) and void functionality.
Every country has its own payment preferences, that's why Companyme E-Commerce also allows you to limit payment methods per country.
Companyme E-Commerce has official technology partnership relations with major payment processors across the globe. This means exclusive marketing offers and pricing packages available for Companyme E-Commerce users.

Companyme E-Commerce is integrated with more than 50 payment methods and gateways:

- Cash on delivery or Pay in store
- Purchase order
- Check/money order
- Manual gateway (just collects order & payment information for offline processing)
- 2Checkout
- AliPay
- Amazon
- ANZ
- Authorize.NET
- Beanstream
- bKash
- BluePay
- Braintree
- Buckaroo
- CCAvenue
- Cybersource
- E-xact
- EBS
- EasyPayWay
- Eway
- First Data GGE4
- G2A Pay
- iPay88
- Mollie
- Ogone
- OKPAY

- PagSeguro
- Paymill
- PayPal
- PayU
- SagePay
- SSLCommerz
- Square
- Stripe
- WorldPay
- Other payment methods (50+)

The main advantage of e-commerce is its access to the global market without the need for substantial financial investment through the Internet.

• Get the information you need and necessary for each product, and you can also compare other product from any other sites.

• E-commerce allows suppliers to be closer to their customers, leading to increased productivity and competitiveness of companies.

• More efficient before and after-sales support with this new and diverse e-commerce species.

• Saving time and effort for consumers, ease of buying and selling electronically successful.

Shipping Features

Companyme E-Commerce supports various shipping requirements and settings. Highlighted features include:

Calculation: Companyme E-Commerce supports flexible calculation mechanisms: a store can be configured for free shipping over $X, shipping rates can be based on order weight or order totals, additional shipping charges can be specified per product, shipping discounts (percent or fixed amount) can be created. Certain customer groups can be marked for free shipping.
Companyme E-Commerce allows you to limit available shipping methods per country, or apply "no shipping required" (e.g. for services).

Addresses: Companyme E-Commerce allows your customers to give two different addresses for billing and shipping, so they can easily send items as gifts.

Estimate shipping: It helps customers to estimate shipping cost before the checkout process starts. Customers just enter country, state and zip code information - available shipping options and their estimated cost will be shown.

Pickup Points: Companyme E-Commerce supports in-store pickup. This allows a store owner to configure pickup locations where customers can receive parcels.

Packaging Slips: Multiple shipments per order and tracking numbers are supported. Customers can easily track where their shipments are right now.

Shipping methods: A store owner can define custom shipping methods (e.g. Ground, Next Day, 2nd Day, etc) or use popular shipping carriers (e.g. UPS, USPS, FedEx, etc). Companyme E-Commerce is integrated with major shipping carriers. Your customers can choose their preferred carrier based on experience, price, or destination.


Tax features

Tax calculations in Companyme E-Commerce offer a considerable amount of flexibility to meet your store's legal requirements, your preferences, and expectations of your customers. Store owners can easily manage all settings and details in the administration panel.

Tax features list:

- Configuration of taxes by country, state, zip

- Individual products can be marked taxable or tax-exempt

- Tax classes for different products (e.g. goods, services, alcohol, etc)

- Some customer groups can be marked as tax exempt

- The European Union Value Added Tax (EU VAT) support (Company VAT Number)

- Store owners are able to specify "tax based on" billing/shipping/default/shipping origin address setting

- Prices can be displayed including or excluding tax

- Store owners are able to specify whether shipping is taxable

- Tax automation services integration
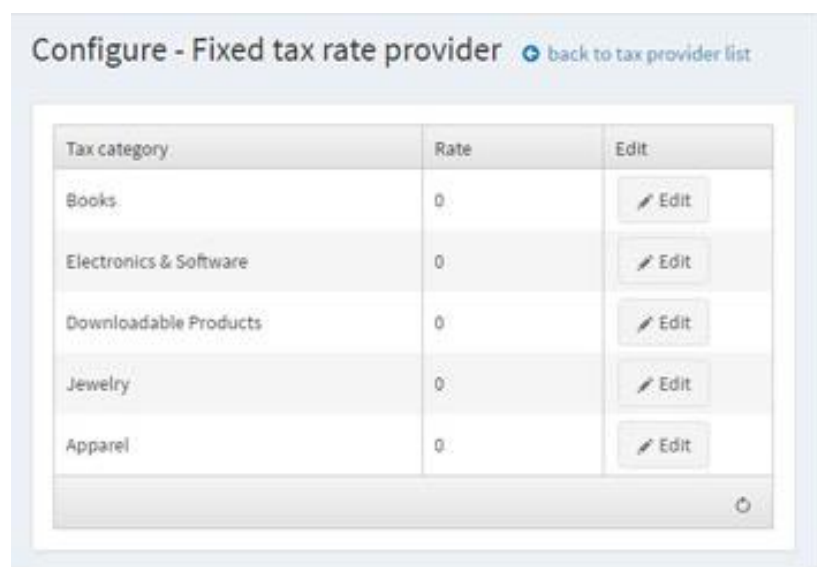
Customer Service

Companyme E-Commerce has great tools to provide high-class customer service in your web store:

GDPR support: Companyme E-Commerce is compliant with General Data Protection Regulation (GDPR)

External authentication: Allows your customers to register and login using such services as Open ID, Facebook, Twitter, etc.

Wishlist: Wish list enables customers to store products for purchasing at a later time.

RTL support: RTL means Right-To-Left and is for users who use a different alphabet, which is read & written from another direction. For example, Persian, Arabic, Hebrew.

EU cookie law: Effective from May 2012, the EU (European Union) cookie law requires websites to gain permission from users before planting cookies.

Customer attributes: Any built-in customer attribute (e.g. Country or Address fields) can be disabled or enabled. A store owner can also create additional attributes, if required.

Security and permissions: A store owner can configure specific rules and permissions for different categories of users.

And a lot of other features:

- Web Services API
- Allow customers to register/login by email or by username
- Customers can view their order history and order statuses
- Customer has an address book
- Customer roles (groups)
- Live chat integration
- Customizable order emails
- Private messages
- Time zone support
- Password recovery
- Several account registration/activation types such as automatic registration, email validation, or admin approval.
- Image capture on login/registration
- Contact us form
- Customer activity log, etc.

7 Autostriad Road., Beside Masjid El Taisir floor #2 Apartment #8
Maadi, Cairo, Egypt
Phone +20 27491564 - +201094675604 - 01123646422
www.companyme.co
sales@companyme.co